

# AI Labs for Credit Unions

Build, Test and Scale AI—Safely and Securely

## Innovate with Confidence in a Regulated World

AI Labs is a purpose-built environment that enables credit unions to prototype, test and simulate AI-powered use cases end to end – without risk to member data or core systems.







## Why AI Labs

Credit unions face increasing pressure to modernize experiences, improve operational efficiency and compete with larger financial institutions; yet experimentation with AI often introduces risk. AI Labs removes those barriers by offering a safe, governed sandbox where innovation can thrive before moving into production. With AI Labs, you can focus on providing innovative services to your members that anticipate their needs without having to worry about introducing undue risk.

## Designed for Credit Union Growth

**AI Labs isn't a generic AI sandbox: it's purpose-built for credit unions, enabling innovation that directly supports:**

-  **Member experience personalization**
-  **Fraud detection and risk modeling**
-  **Operational efficiency and automation**
-  **Data-driven decision-making**

*And more*

**All while maintaining the cooperative values and trust that define your credit union.**

**Learn More at:**



# ProBridge AI Labs

Enabling innovation while navigating risk and regulatory requirements

## Synthetic data in ProBridge managed Infrastructure

AI workloads operate within a separate cloud tenant using synthetic data, preserving full data ownership and maintaining regulatory control

## Governed Innovation

AI Labs operates with documented guardrails aligned to NCUA, GLBA and internal risk frameworks

## Audit & Examination ready

Each use case includes documentation covering  
Data Sources  
Model Behavior  
Human-in-the-loop controls  
Monitoring and validation

## Predictable cost structure

Clear separation between infrastructure spend and professional services prevents cost overruns



## What CU's get

- Production-ready AI use cases
- Built-in compliance & risk controls
- Reusable AI frameworks & accelerators
- Enablement of internal teams



## Key Capabilities

### Secure AI Prototyping & Simulation

Safely prototype and simulate end-to-end AI use cases in a managed environment designed to isolate experimentation from live operations, ensuring no impact to members, data or compliance posture.

### Mirror Your Credit Union Ecosystem

Replicate your existing data and analytics ecosystem to test AI solutions in conditions that closely match reality. Test and confirm models and workflows work effectively before confidently lifting and shifting them into your production environment.

### Synthetic Data for Safe Innovation

Leverage high-quality synthetic data to train models and run business simulations – unlocking robust AI experimentation opportunities without exposing sensitive member information.

### Predictable, Transparent Costs

Operate with a clear and predictable pricing model, including defined infrastructure and service costs, making AI exploration easier to plan, budget and govern.

### Governed, Audit-Ready Delivery

Built with regulatory and risk guardrails at its core, AI Labs supports auditability, model governance and documentation needs required by financial regulators and internal risk teams.

## From Experimentation to Execution

With AI Labs, credit unions gain a controlled path from idea to impact. Test boldly, validate responsibly and deploy confidently, knowing every AI solution has been proven in a secure, compliant and production-ready environment.

Ready to give AI Labs a try? Reach out today to learn more.

Learn More at:

